

# CONTRACT

**WGNT**  
**720 Boush Street**  
**Norfolk, VA 23510**  
**(757)446-1000**

<u>Contract / Revision</u> 571481 /		<u>Alt Order #</u> 07900665
<u>Product</u> MAJORITY PAC		
<u>Contract Dates</u> 10/30/12 - 11/05/12		<u>Estimate #</u> //1683
<u>Advertiser</u> Senate Majority Pac		<u>Original Date / Revision</u> 08/28/12 / 08/28/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WGNT	<u>Account Executive</u> Jamie Andrus	<u>Sales Office</u> Washington, D.C.
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

**Waterfront Strategies**  
**1010 Wisconsin Avenue**  
**Suite 800**  
**Washington, DC 20007**

Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Totals	
											Spots	Amount
1	All	10/30/12	11/02/12	WGNT News	7-9a		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$100.00			
2	All	11/05/12	11/05/12	WGNT News	7-9a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$100.00			
3	All	10/30/12	11/02/12	9a-12p M-F	9a-12p		:30			NM	4	\$1,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$280.00			
4	All	10/30/12	11/02/12	4-5p M-F CW	4p-5p		:30			NM	4	\$940.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$235.00			
5	All	11/05/12	11/05/12	4-5p M-F CW	4p-5p		:30			NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				1	\$235.00			
6	All	10/30/12	11/02/12	6p-7p M-F	6p-7p		:30			NM	4	\$1,660.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				4	\$415.00			
7	All	11/05/12	11/05/12	6p-7p M-F	6p-7p		:30			NM	2	\$830.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/05/12	11/11/12	M-----				2	\$415.00			
8	All	10/30/12	11/02/12	7p-8p M-F	7p-8p		:30			NM	2	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/29/12	11/04/12	-TWTF--				2	\$540.00			
<b>Totals</b>											<b>22</b>	<b>\$6,365.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
0/29/12 -11/05/12	22	\$6,365.00	\$5,410.25
<b>Totals</b>	<b>22</b>	<b>\$6,365.00</b>	<b>\$5,410.25</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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